

We are looking for an enthusiastic marketing intern to join our marketing team and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will work with and report directly to the Marketing Manager and collaborate with other functions (Product, Business Development, and Customer Service) in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing and business skills, and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.

ABOUT DIBEE

Dibee is an innovative digital payment and management solution for business fleet expenses. Our mission is to contribute to the digital transformation in an ecosystem that critically needs to improve in efficiency (logistics, transport and fuel retail) and transparency.

Dibee solution facilitates the transactions / e-payments between professional drivers and fleet services providers via mobile app.

The solution has been adopted by major players in transport and logistics companies in Vietnam with great customer feedbacks.

KEY RESPONSIBILITIES

Marketing Intern is expected to support his/her Line Manager completes tasks such as:

- Conduct the 3C (Company – Competitor – Customer) and marketing trends research to propose ideas and adjustments to current strategies
- Research on potential associations and events to participate in for awareness & thought leadership image building, and lead generation
- Monitor tasks and coordinate projects/campaigns internally and externally
- Assist in marketing and advertising promotional activities (e.g., social media, direct mail and web)
- Support the marketing team in daily administrative tasks
- Other tasks as required, under Marketing Manager's instruction

REQUIRED SKILLS AND PROFILE

- 4th-year student or fresh graduate (business or marketing major preferable)
- Hard and smart working with a data-informed mindset
- Basic understanding of different marketing techniques
- Good verbal and written communication skills
 - o English speaking and writing at a basic level
- Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics and Google Adwords) is a plus
- Tech-savvy or interested is a plus

Sounds interesting? Send us your CV at careers@dibee.co.